



Americanism

September 2026



Department President's Theme
"Growing Stronger for Our Veterans"

National President's Theme
"Serving America's Heroes"

Remember Our Veterans Through Patriotism in Action, S.W.A.P. & POP Displays Share. Inspire. Grow.

September is a time to **remember, educate, and honor**. As we observe **Patriot Day (September 11)** and **POW/MIA Recognition Day (September 18)**, let's also begin planning Veterans Day activities that promote Americanism in our communities.

POW/MIA Recognition Day – Sept 18

Help your community understand that **POW** means **Prisoner of War** and **MIA** means **Missing in Action**. These are more than letters—they represent heroes who served and the families still waiting. **Reminder:** Prisoner of War/Missing in Action special Award to one Auxiliary in each of the 5 Membership Classes that host an activity and/or event that educates the community that our VFW Auxiliary acronym for POW/MIA are more than just letters. Support **Operation Bring Them Home**, the 2026–2027 National Joint Special Project benefiting the Defense POW/MIA Accounting Agency (DPAA), by hosting educational events, POW/MIA ceremonies, and sharing their mission.

Reporting Reminder

- **Veterans & Family Support:** Monetary donations
- **Americanism:** Volunteer hours

POP Display Challenge

Create a Point-of-Purchase display that promotes the VFW Auxiliary, Americanism, volunteerism, and membership. Display it at your Post, library, school, community center, or local business.

Award Deadline: March 31, 2027 (Entry form required.)

S.W.A.P. – Share Wonderful Auxiliary Projects

Share 1–3 photos of your Americanism activities, 9/11 ceremonies, POW/MIA education, Flag Education, veteran recognition events, or POP displays. Inspire another Auxiliary to build on your ideas.

Remember 9/11

Honor the lives lost and recognize the courage of first responders, military members, and all who answered the call to serve. Consider hosting or participating in:

- 9/11 remembrance ceremonies
- Flag ceremonies or moments of silence
- Community patriotic programs
- Veteran appreciation events

Share Your Patriotism

Show us your events, ceremonies, and creative projects using **#AmericanismFL**. Together we can inspire Auxiliaries across Florida to remember, educate, and honor our nation's heroes.

Remember. Educate. Honor. Inspire.

☐☐☐ September 27 – Gold Star Mother's & Family's Day

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